

SYLLABUS OF COURSES – B.A., LL.B. (Hons.)
(Five courses syllabus as sample)

COURSE TITLE:	Animal Protection Laws and Policies Clinic-1
COURSE OFFERED TO	One Year Elective Clinic for 4 th & 5 th Year LL.B. and LL.M. students
INSTRUCTOR:	Vivek Mukherjee
NUMBER OF CREDITS:	4 + 4 (spread over two semesters)
DURATION	June-October 2021
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>The course aims at promoting a clinical study of legal systems that deal with the protection of animals. The question of ethically proper treatment of animals has historically been grounded in the social realm governed by the concepts of compassion and morality. In this light, the course shifts the locale of the discussion from social to that of the legal.</p> <p>The course is deeply rooted in social justice tradition of clinical legal education. It attempts to draw the attention of future social justice lawyers to those who cannot afford legal representation i.e. animals. The degree of injustice meted out to animals is not just exorbitant and shocking, it is also invisible. Violence towards animals has been normalized in the dominant neo-liberal capitalist logic. Laws and judicial pronouncements passed to protect animals in India have been praised for its progressive leaps but much is yet to be done. Laws may have insufficiently addressed the act of slaughter itself; it does not deal with the condition of animals in the livestock industry. Poultry chickens are still kept in A4 sized battery cages lined in multiple rows piled 3-5 tiers high. The cages are so small that the hens are unable even to spread their wings which prevent nearly all forms of natural behaviour, including perching, roosting, scratching, foraging and exploring. Their beaks are brutally cut so that they cannot peck on fellow hens which they are bound to do considering the extremely stressful environment. The Indian Courts have recognized 'rights of animals' in cases like Nagaraj but there is no academic engagement with questions of legal personality, capacity and enforcement. The clinic seeks to work with NhRP to design a good strategy for the recognition of the personhood of individual non-humans. Cosmetics are still not labelled with green and red dots and unlike many progressive laws in other jurisdiction 'humane tags' are not promoted by Indian laws and policies. The mid-day meal scheme mandates distribution of 2 eggs per child without any consideration of the artificial demand for (caged) eggs created by the state in the process. There are no laws for reporting of GHG emissions from the livestock sector and land use changes which amounts to more than 20 percent of emissions in India. Above all, there is lack of a one stop legal database for legal, policy and enforcement material for animal laws in the Indian context. The clinic will work with a team from animallaw.info to create such a</p>

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Convenor

Academic
Committee



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	<p>database. The course seeks to address the above issues by collaborating with Environmental Justice and the Protection of Animals Rights Clinic, Buchmann Faculty of Law, Tel Aviv University. Students will pair with students from Tel Aviv University to conduct research on the clinic projects. Experts in the field of Animal Law, made available by the Animal Law Centre, NALSAR will supervise students in the clinic projects.</p> <p>The course will also broadly attempt to frame a theoretical understanding of the history of animal usage by humans through practices of domestication, agriculture and animal husbandry and the effects of industrialization and urbanization on it. These discussions will be grounded in the philosophy of animal liberation based on the analysis of the weightage of the claim to rights as promoted by speciesism. Further, the treatment of animals would be looked at in conjunction with other structures of power that function through oppression. Insights of the feminist thinkers in this regard would be important. Beyond this, the course also deals with the issue of property and legal personality where the affirmation of the latter is necessary to enforce the former. This will also lead to the discussion of the principle of balance between the suffering of animals and the purpose of the act causing suffering.</p> <p>The over- arching goal is to connect clinical practice with more abstract levels of knowledge about law and animals so as to provide the necessary background for meaningful handling of cases. The course offers a rare opportunity to students to learn the law while trying to change it.</p>
SCHEME OF EVALUATION:	Clinic Product (100 Marks) The marks distribution will be specified later.
SELECTION CRITERIA (IF ANY)	CV & interview of students

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COURSE TITLE:	AVIATION LAW
COURSE OFFERED TO	B.A., LL.B.(Hons.)
INSTRUCTOR:	Dr. Shaik Nazim Ahmed Shafi
NUMBER OF CREDITS:	4
DURATION	June-October 2021
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>Aviation Law is a highly specialized field of law. Aviation is a transnational, border-crossing phenomenon. Without aviation, the globalization of the flow of people and goods, and of the mixing of cultures would have been impossible and also the global awareness that we all live together on one planet could not have been developed. Airports have evolved as drivers of business location and urban development in the 21st century in same way as did Highways in the 20th century, Railroads in the 19th century, and Seaports in the 18th century. The aviation industry is international and global. Aviation industry at the international is regulated by the International Civil Aviation Organization (ICAO), Airports Council International (ACI) and International Air Transporters Association (IATA) and at Domestic by the Directorate General of Civil Aviation and the Ministry of Civil Aviation. India no exception to the globalization process has initiated the concept of liberalization, privatization and globalization allowing the FDI in aviation industry. Hence, the outcome is seen by establishing world class airports in Hyderabad and Bangalore. However, there are various legal issues confronting the aviation industry which is debatable at domestic as well as at international level. Hence, this course enables students to obtain an understanding of the application of legal principles in aviation. It further provides an overview of the role of law in the management of aviation and explains legal concepts and principles as they apply to aviation and the conduct of pilots and operators. It examines international regulatory body conventions, regulations and audit processes.</p>
SCHEME OF EVALUATION:	Mid Sem. Exam: 30 Marks End Sem. Exam: 40 Marks Project : 20 Marks Presentation : 10 Marks
SELECTION CRITERIA (IF ANY)	--

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COURSE TITLE:	Ancient Greek Jurisprudence And Its Relevance To Modern Society
COURSE OFFERED TO	Elective for LL.B.
INSTRUCTOR:	Mr. P ASHWINI KUMAR
NUMBER OF CREDITS:	4
DURATION	July-October, 2020
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>Jurisprudence is a study of the fundamental legal concepts. One of the tasks of jurisprudence is to construct and elucidate concepts serving to render the complexities of law more manageable and more rational. The logical analysis of legal concepts sharpens the logical technique of the lawyers and statesmen. Jurisprudence provides answers to new legal problems by utilizing the wisdom of the past. This helps in examining the consequences of law and suggesting changes for the betterment.</p> <p>The genesis of the modern jurisprudence can be traced in Ancient Greek philosophy. Our knowledge and experience of the past would help us to be wise in the present and forewarned for the future. Every beginning is difficult; holds in all sciences. The fundamental concepts of jurisprudence like Justice, Equality and Freedom were discussed by Ancient Greek philosophers with their rational methodology. In this course, we are going to examine the analysis made by Plato, Epicures, Heraclitus and Aristotle. Further, we are going to analyse the trials of Antigone and Socrates.</p>
SCHEME OF EVALUATION:	As per Mandatory Course
SELECTION CRITERIA (IF ANY)	

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COURSE TITLE:	Approaching Nationalisms: Origins and Forms
COURSE OFFERED TO	Elective for LL.B
INSTRUCTOR:	Ms. Akansha Singh
NUMBER OF CREDITS:	4
DURATION	July- October, 2020
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>The course is aimed at developing a basic understanding of nationalism that is emerging in various forms across the globe, especially in erstwhile colonies. Driven by the concerns of a homogeneous national identity and social security, nationalism manifests itself through exclusionary practices. In keeping with this, a common trend has developed which reduces people from different social groups, communities, nationalities and cultures to biological threat as a mode of preserving one's purity of origin and traditionalism. At the same time nationalism is equally motivated towards achieving rationality through developmental modernity. Trapped in a flux between tradition and modernity, nationalism surfaces through a complex formation. This course is a step towards understanding the complex causalities that result in nationalism. It is divided into four modules as follows:</p> <ol style="list-style-type: none"> 1. Nationalism: Introduction It is a preliminary introduction to the concept of nationalism with the most staple and prominent works exploring the highly possible dimensions of engagement while studying nationalism. It locates nationalism through its relations with class, history, race, culture and identity using selections from works of:- <ul style="list-style-type: none"> ▪ Benedict Anderson- <i>Imagined Communities. Reflections on the Origin and Spread of Nationalism</i>, ▪ Hans Kohn- <i>Nationalism: Its Meaning and History</i>, ▪ Frantz Fanon- <i>The Wretched of the Earth</i> and ▪ Etienne Balibar- <i>Race, Nation, Class: Ambiguous Identities</i>. 2. Postcolonial Nationalisms It will focus on the development of nationalism in colonial and post- colonial India. It includes works that talk about the specificity of Indian nationalism, the process of creating a unified national history and varying oppositions it garnered. The module includes selections from texts by:- <ul style="list-style-type: none"> ▪ Partha Chatterjee- <i>Nationalist thought and the Colonial World</i>, ▪ Sumit Sarkar- <i>Writing Social History</i>, ▪ Priyamvada Gopal- <i>The Nation Across the World</i> and ▪ Rabindra Nath Tagore- <i>Nationalism in India</i>. 3. Narrating Nations This module deals with the task of studying compositional narratives of nation. The formation of a country always coincides with it being narrated. Frequently, the narrative of a country and its formed identity share a symbiotic relation. This relation and its consequent effects in a third- world country like India, will be studied in this module through writers such as:- <ul style="list-style-type: none"> ▪ Homi Bhabha- <i>Nation and Narration</i>,

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	<ul style="list-style-type: none"> ▪ Fredric Jameson- "Third-World Literature in the Era of Multinational Capitalism", ▪ Aijaz Ahmad- Jameson's Rhetoric of Otherness and the "National Allegory" and ▪ Francesca Orsini- <i>The Hindi Public Sphere</i>. <p>4. Everyday Nationalisms</p> <p>This module delves into the subtle ways in which nationalism has been emerging in the contemporary times. From language celebratory days to codes of conduct to be abided by the citizens, they all promote imagined nationalism. The irony here is that despite being imaginary, its repercussions are quite material. This module includes selections from texts by:-</p> <ul style="list-style-type: none"> ▪ G. Aloysius- <i>Nationalism without Nation in India</i> and ▪ Michael Billig- <i>Banal Nationalism</i>.
SCHEME OF EVALUATION:	As per Mandatory Course
SELECTION CRITERIA (IF ANY)	None

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COURSE TITLE:	CIVIL REMEDIES
COURSE OFFERED TO	B.A LL.B (4 TH AND 5 TH YEAR) & LL.M. (Corporate and Commercial Law Specialization)
INSTRUCTOR:	MR. VARUN MALIK
NUMBER OF CREDITS:	4
DURATION	January-April
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>The first principle for remedy against breach of commercial obligation is to ensure that the party suffering from breach is restored back to the position it would have been in if the obligation had not been breached. The law, in most of the Common law countries, remedies the breach in basically two ways viz. the damages and Specific Performance of Contract. The former, across the common law nations, except India and a few others, is considered as the primary remedy and the latter, a remedy in equity, is granted only in the cases where the damages are proven to be insufficient by the party claiming the relief. The Specific Performance is granted by way of a decree in the nature of mandatory- permanent injunction and therefore the law of injunction forms an integral part of the relief of the specific performance. The present course is primarily concerned with above mentioned remedies of (1) Damages; (2) Specific Performance of Contract and (3) Injunctions.</p> <p>The Part I of the course deals with Damages as a relief for breach of civil- commercial obligations. It covers the basic principles for grant of un-liquidated and liquidated damages in cases of breach, the exception to such principles, grant of damages for harm other than commercial loss etc.</p> <p>The Part II deals with the relief of Specific Performance of Contract. The part intends to discuss and analyze the law relating to specific performance in India. It shall focus on the provisions of Specific Relief Act, 1963 along with the evaluation of specific relief as compared to the relief of Damages. The aforesaid discussion shall be intended in the direction of evaluation of the Specific Relief (Amendment) Act, 2016.</p> <p>The Part III of the course is concerned with the relief of Injunctions. The relief although is closely linked to the relief of Specific Performance, the contours of law of injunctions extend much beyond the relief of specific</p>

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	<p>performance and outreach to almost all the branches of civil law. In order to appreciate the deep linkages between the two branches of law the two are offered together in the course. But, in order to ensure that the abovementioned linkages don't have a shadowing effect on the disjunctions between the two, the course divides Specific Performance of Contract and Law of Injunctions into two different parts. The part revolves around the the historical origins of the concept of Injunctions, its basics and practice. I further intend to discuss how injunction interacts with other branches of civil laws with a special attention to specific relief and law of contracts.</p> <p>As the course is being offered to 4th/ 5th year students and LL.M students, who are ready to face the field, it aims to develop the acumen of the students both from corporate/ litigation as well as academic point of view. The course further aims to expose the students to the practical aspects of injunctions and specific relief to facilitate an easier assimilation of students into the profession of law.</p>
SCHEME OF EVALUATION:	<p>End Semester: 50 Marks Mid Semester: 25 Marks Project: 20 Marks Project Presentation: 05 Marks</p> <p>Both Mid-Sem and End-Sem Exams would be Closed book. The Students mat carry their own copy of relevant statues/ provisions of statute for reference purposes.</p>
SELECTION CRITERIA	<p>Any student who had earlier enrolled for the Specific Relief and Law of Injunctions shall not be allowed to enroll for this course.</p> <p>NO LIMIT FOR NUMBER OF STUDENTS.</p>

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**SYLLABUS OF COURSES – LL.M.
(Five courses syllabus as sample)**

COURSE TITLE:	International Trade Law
COURSE OFFERED TO	Elective for LL.M. Specialization ITBL
INSTRUCTOR:	Prof. V. Balakista Reddy
NUMBER OF CREDITS:	3
DURATION	July – October, 2021
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>International Trade Law is a system of rules and regulations which governs the international trade transactions and related issues among the nations. The present situation is not restricted to the individual countries alone. Presently the subjects of the international trade law also include individuals, MNCs and other governmental and non-governmental international organisations. International trade law includes the issues relating to trade transactions, transportations, international banking and insurance, international exchange rate, environment, IPRs and cyber space, economies, financial markets etc. In India the problem is of implementation of international trade laws. The transition period given to India by WTO for all multilateral agreements has already lapsed. And we are still far behind other countries. Still we are not able to achieve compatibility between national laws and international trade laws. The obvious reason is the lack of knowledge to understand WTO Laws. In India there is no formal or informal instruction on international trade laws.</p> <p>The objective of this course is to make the students aware of the practical problems in the area of International Trade. While analyzing this, the course will examine the laws, policies, and multilateral trade institutions governing the global trade in goods, services, intellectual property, investment, dispute settlement, with a special reference to the World Trade Organization (WTO). Keeping this aim in view, the International Trade law syllabus for Session 2013-14 has been divided into four modules. Module one focuses on the introductory concerns of International Trade Law. Module two deals with the issues of International trade organizations. Module three mainly focuses on the major role of the WTO in international trade regulations.</p> <p align="center"><u>Module I</u></p> <p>The first module is divided into three chapters and is introductory in nature. Chapter I gives a brief introduction about International Trade Law. It covers definitions, scope, codification, the similarities and distinctions between the International facet of Economic Law, Business Law, Commercial Law and Trade Law. It highlights the regulations in the Ancient, Medieval and Modern times, and the Role of Various Trade Theories in Development of International Trade Law. Chapter II deals with the Sources and Subjects of International Trade Law, Debate between Hard Law and Soft Law Sources, the role of the U.N. General Assembly Resolutions. Chapter III includes the Basic Principles and Concepts of International Trade Law including the Most Favored Nation (MFN) Treatment, The Principle of Non-Discrimination and Equality of states, Changing Concept of Sovereignty & Protection of National Interests, Transparency and Reciprocity, Free Trade and Fair Trade, Binding Commitments, P.S.N.R and Non-Intervention in Domestic Affairs, etc.</p> <p align="center"><u>Module II</u></p> <p>Module two majorly focuses on the role of various International Trade and Financial Institutions in the development of International Trade Regulations. It begins with the History and Development of International Trade and Financial Institutions including the Bretton Woods Conference and the ITO. The Module also deals with the UN Initiatives in International Economic and Trade Matters including the G77, UNCTAD, UNCITRAL,</p>

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	<p>UNIDO, WIPO, and NIEO. However, the focus of this module will be on the General Agreement on Tariffs and Trade (GATT), its origin, and development, Objectives, Structure and Functions. The module also includes the Core Principles, i.e. MFN, National Treatment, Binding Commitments, Removal of QR's and Transparency. GATT and the Balance of Payment Problems, Dumping and Anti-Dumping under the GATT will also be covered in the module.</p> <p style="text-align: center;"><u>Module III</u></p> <p>Module Three focuses on the Uruguay Round Negotiations and the establishment of the WTO with reference to its scope, objectives, structure and functions. It also focuses on the WTO Multilateral Agreements on Trade in Goods including the Agreement on Agriculture, Textiles and Clothing, Sanitary & Phyto-sanitary, and Technical Barriers to Trade etc. It also covers the realm of International Trade in Services, i.e., GATS. The module focuses on contemporary issues such as Intellectual Property and International Trade IPR Issues, linkage between International Trade Law and Environment, Concept of Free Trade and the Environmental Implications, the WTO and Environment, and the Law Relating to the Concept of Sustainable Development. The last part of the module focuses on the domestic implementation of international trade law in India.</p> <p style="text-align: center;"><u>Module IV</u></p> <p>This module discusses the Concept and Kinds of Dispute Settlements, the Obligation for the peaceful settlement of international disputes, the Methods of international dispute settlements including the Diplomatic methods that also include the Negotiation, Good Offices and Mediation, Inquiry and Fact finding, Conciliation and Legal methods including the Arbitration and Judicial settlement. It focuses on the Dispute Settlement Procedure by GATT and WTO. The Main focus of this course is on the WTO and Dispute Settlement procedures. It deals with the Dispute Settlement under WTO Regime, Annexure II of Marrakesh Agreement, the Agreement on Dispute Settlement Understanding, the Procedure, the Panel, the Appellate Review and the Implementation and Enforcement. It also deals with the Anti-Dumping Measures, Subsidies and Countervailing Measures, Services and IPR related cases in the WTO. This module shall also emphasize on probing into the new method of resolving e-commerce disputes i.e. Online Dispute Resolution. Additionally, the work of UNCITRAL on resolving e-commerce disputes shall be studied</p>
SCHEME OF EVALUATION:	As per University Guidelines

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COURSE TITLE:	Banking and Finance Laws
COURSE OFFERED TO	Elective for LL.M
INSTRUCTOR:	Prof. K. Vidyullatha Reddy
NUMBER OF CREDITS:	3
DURATION	July – October, 2021
BRIEF DESCRIPTION	<p>Banking and Finance is offered as an elective course for three credits to the students of one year LLM program at NALSAR University of Law. The nexus between law and economics necessitates further study to understand the nuances of financial governance. The study of financial institutions role and regulation forms the basis for understanding financial governance. The nature of financial transactions have seen a sea change with liberalization and enhanced cross boarder financial activities. The Economic crisis, financial deficit, inflation, growth rate, structural adjustment programs and similar other issues often take the centre stage in a Sovereign State. We need to arm our citizens with necessary financial knowledge to overcome any such situation with optimum prudence in the larger interest, however it also helps an individual to serve corporate, financial institution, legal and other stake holders.</p> <p>The course intends to provide holistic perspective on legal aspects concerning the functioning of banking and non- banking financial institutions in India. The course dwells further on the impact of the functioning of financial institutions on Indian economy. The financial services rendered by the financial institutions and the scope of their transactions within and outside the country will also be dealt as part of the course. The course while leans more in studying the regulation of banks do provide sufficient scope to study non-banking financial institutions as well.</p> <p>The course further intends to provide complete overview of financial structure and the issues concerning financial governance in the country special focus however is limited to aspects such as project finance, mutual funds, and restructuring of debts and assets</p> <p>Course Objective</p> <p>Course aims to help the students to gain knowledge of the legal aspects concerning the functioning of the financial institutions in India. It also helps them to understand the nuances of the financial governance.</p> <p>Teaching Methodology</p> <p>The course will be dealt through lectures, supplemented by discussions and presentations. Research papers ideally suited for comprehensive understanding of the course will be dealt in detail supported by other supplementary readings supplied for better understanding</p> <p>Examination and Evaluation</p> <p>The Course is offered as an elective course for three credits to the LLM students. This is offered as a three credit course hence thirty teaching hours shall be assigned to the course including hours for presentations. The examination will be held at the end of semester for hundred (100) marks.</p> <p>Course Contents</p> <p>Module I (4 Classes)</p> <p>1) Introduction</p>

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- 1.1 History and Development of Banks and Financial Institutions In India
- 1.2 Post-Independence challenges for economic growth in India
- 1.3 Establishment of Reserve Bank of India, other Banks and Financial Institutions
- 1.4 Social Control and Nationalization of Banks
- 1.5 Role and governance of Non-Banking Financial Institutions and Non-Banking Finance Companies (NBFC's)

Readings:

Book:

TANNAN'S "BANKING LAW AND PRACTICE IN INDIA" Published by Wadhwa and Company, Nagpur – 21 Edition, 2005, Page 1 to 60, 125 to 141

Acts:

Banking Companies (Acquisition and Transfer of Undertakings) Act, 1970
Reserve Bank of India Act 1934

Article:

Anticipatory Regulation for the Management of Bank crisis - *Karen Haris*

Cases:

R. C. Cooper V Union of India -	AIR 1970 SC 564
Excel wear V Union of India -	AIR 1979 SC 25
Mithilesh Garg V Union of India -	AIR 1992 SC 443
Delhi Science Forum V Union of India-	(1996) 2 SCC 405

Module II

(6 Classes)

- 2) Regulation of Banks in India
 - 2.1 Banking (Regulation) Act, 1949
 - 2.2 Reserve Bank of India Act, 1934
 - 2.3 Functions of the Reserve Bank of India
 - 2.4 Banker Customer Relationship
 - 2.5 Bankers Rights and Lenders Liability
 - 2.6 Negotiable Instruments Act, 1881

Readings:

Books:

TANNAN'S "BANKING LAW AND PRACTICE IN INDIA" Published by Wadhwa and Company, Nagpur – 21 Edition, 2005, Page 64 to 122 and 163 to 172

Bhasyam and Adiga on Negotiable Instruments

Acts:

Reserve Bank of India Act, 1934
Banking (Regulation) Act, 1949
Negotiable Instruments Act, 1881

Cases:

Foley Vs. Hill (1848) 2 HLC 28 (D)
S.P..Jain Vs. Director of Enforcement (1963) 2 SCR 297
N.Joachimson Vs. Swiss Bank Corp. (1921) 3 KB 110
R Vs. Davenport (1954) 1 All ER 602
Clare & Co v Dresdner Bank (1915) 2 KB 576
Delhi Cloth General Mills Co. Ltd v HarnamSingh AIR 1955 SC 590
State Bank of India V Shyama Devi AIR 1978 SC 1263
Bank of Bihar V Mahabirlal AIR 1964 SC 377

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State Bank of India V Samba Murthy AIR 1988 Orissa 50
 Hyderabad Commercials V Indian bank AIR 1991 SC 247
 Sudhir Shantilal Mehta V CBI (MANU/SC/1415/2009)
 Ashok Yeshwant B V Surendra Madhavrao Nighojakar (AIR 2001 SC 1315)
 Kolla Veera Raghav Rao V G. Venkateswara Rao (AIR 2011 SC 641)
 M.D. Thomas Vs. P.S. Jaleel and Anr. [(2009) 14 SCC 398]
 Vinod Tanna and Anr. Vs. Zaheer Siddiqui [MANU/SC/1475/2001]
 P. Rajarathinam Vs. State of Maharashtra [(2000)10 SCC 529]
 Damodar S. Prabhu Vs. Sayed Babalal H.(AIR 2010 SC 1907)

Module III
(3 Classes)

- 3) Recovery of Debts
 3.1 Finance Sector Reforms committee's reports
 3.2 Recovery of Debts due to Banks and Financial Institutions Act, 1993
 3.3 Debt Recovery Tribunals functions
 3.4 Cross Border Debts – issues and challenges

Readings:

Book:

TANNAN'S "BANKING LAW AND PRACTICE IN INDIA" Published by Wadhwa and Company, Nagpur – 21 Edition, 2005, Page 991 to 1030

Act:

Recovery of Debts due to Banks and Financial Institutions Act, 1993

Articles:

Banking and Financial Law Reforms in India: will it improve Lenders Rights and Recovery - *Aparna Viswanathan*

Asset Securitization: The Unsecured Creditor's Perspective - *Lois R. Lupica*
 The Subprime Lending Crisis - *David Anderson*

Cases:

Jagadamba oil mills V Haryana State Financial Corporation AIR 2002 SC 834
 Hiralal and Others V Laxmi Commercial Bank – AIR2002 SC 2873
 Venkateshwara Textile traders and printers V Canara Bank AIR 1998 AP 282
 Allahabad bank Vs. Canara Bank AIR 2000 SC 1535
 VebDeutracht V New Central Jute Co AIR 1994 SC 516
 Delhi Cloth Mills Vs. Harnam Singh AIR 1955 SC 590
 State Bank of India V G. Ram AIR 1969 SC 1330
 Harbajan Singh Dhalla V Union of India AIR 1987 SC 9

Module IV
(10 Classes)

- 4) Securitization, Asset Reconstruction & Enforcement of Security Interest Act, 2002
 4.1 Securitization
 4.2 Kinds of Securitization

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- 4.3 Cross Border Securitization
- 4.4 Sub-Prime Crisis
- 4.5 Asset Reconstruction
- 4.6 Enforcement of Security Interest
- 4.7 Credit Rating

Readings:

Book:

TANNAN'S "BANKING LAW AND PRACTICE IN INDIA" Published by Wadhwa and Company, Nagpur – 21 Edition, 2005, Page 1178 to 1215

Acts:

Securitization, Asset Reconstruction & Enforcement of Security Interest Act, 2002

SEBI (Credit Rating Agencies) Regulations 1999

Articles:

"Securitization: Crossing Borders and Heading towards Globalization", Parikshit Dasgupta, Suffolk Transnational Law Review, summer, 2004

"Rating Games with Contingent Transfer: A Structured Finance Illusion", Petrina R. Dawson, Duke Journal of Comparative and International Law, Spring, 1998

The Law of Cross- Border Securitization: Lex Juris – *Tamar Frankel*

Cases:

Mardia Chemicals Ltd. V Union of India (2004) 4 SCC 311

Neeraj Malhotra V Deutsche Bank Home Finance Ltd. (2010 Indlaw CCI 28)

Indian Overseas Bank V Ashok Saw Mill AIR2009SC2420

Smt. Har Devi Asnani V State of Rajasthan 2011(11) SCALE 121

Bharat Steel Tubes Ltd. V IFCI Ltd AIR2011SC2568

Module V

(9 Classes)

5) Regulation of Financial Services

5.1 Project Finance

5.2 Letters of Credit

5.3 Corporate Debt Restructuring

5.4 Mutual Funds,

5.5 Private Equity

5.6 Venture Capital Investment

5.7 Insolvency

Readings:

Acts:

SEBI (Mutual Funds) Regulations 1996

SEBI (Venture Capital Funds) Regulations 1996

SEBI (Foreign Venture Capital Funds) Regulations 2000

SEBI (Alternate Investment Fund) Regulations 2013

Insolvency and Bankruptcy Code, 2016

Book:

Neel Kant Sharma -Strategic Management of Venture Capital An Indian Perspective (book) page No. 108 to 127

Articles:

N. S. P. Reddy



K. V. Reddy

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	<p>"Unique Jurisprudence of Letters of Credit: Its origin and Sources" by Gao Xiang and Ross P Buckley – San Diego International Law Journal, Vol. 4, 2003</p> <p>Cases:</p> <p>Rajashree Sugars and Chemicals Ltd. V Axis Bank Limited (2008)MLJ 261</p> <p>ICICI Bank Ltd. V Sundaram Multi pap Ltd. (2010) 193 CompCas 24 (Bom)</p> <p>National Bank V. Ghanshyam Das (2015) 4 SCC 228</p> <p><u>Suggested Books :</u></p> <ul style="list-style-type: none"> ✓ "Tanan's Banking Law and Practice in India", By M.L Tanan, , 20 ed., (2002), Vol 1, Indian Law House. ✓ "Modern Banking Law"- By E.P Ellinger, E. Lomnicka, R.J.A Hooley- III ed.,(2002), Oxford University Press. ✓ "Supreme Court on Banking Law", By S.N Gupta, V ed., (2007), Universal Law Publishing Co. Pvt Ltd. ✓ "Securitisation", By Vinod Kothari ✓ "Law relating to Infrastructure", By Piyush Joshi, II ed., (2003), Lexis Nexis- Buterworths. ✓ "Securitisation and Debt Recovery Laws", By Srivastava's, IV ed., (2007), law Publishers India Pvt Ltd. ✓ "Foreign Direct Investment Policy and Procedure", By R.R. Beedu, I ed., (2008). ✓ "The Banking Law in Theory and Practice", By S.N. Gupta, III ed., (1999), Universal Law Publishing Co. Pvt Ltd. ✓ "Commentary on securitisation and reconstruction of financial assets and enforcement of security interest Act, 2002, (Central Act No. 54 of 2002)", By Pratha Banerjee, (2003), New Edition., Puliani and Puliani Publishers , Bangalore.
SCHEME OF EVALUATION:	

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N. S. Reddy



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COURSE TITLE:	Internet Governance - Law, Policy and Regulation vis-a-vis Internet Crimes
COURSE OFFERED TO	Seminar for LL.M. Specialization (Criminal Law) / PLLT
INSTRUCTOR:	DR. K V K Santhy
NUMBER OF CREDITS:	3
DURATION	October – December 2020
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>Course Description The Internet has become an essential platform and engine for economic development, social justice and the protection of human rights. At the same time, the issue of global Internet governance raises challenging questions, including: where the control of the Internet should reside, what guiding principles should be used and who should take part in the policy making process? Students will explore prominent narratives and issues, such as the concept of architectural openness and the promotion of Internet Freedom. Through weekly discussions and the tracking of developmental shifts, this course seeks to provide insight into the possible future of the medium.</p> <p>. Introduction to Internet and Internet Governance?</p> <p>- <i>The Internet as a multi-use platform, and the diversity of issues and actors involved.</i> - <i>The Internet as a global, converged medium with other media, and the challenges of balkanization and fragmentation.</i></p> <p><i>Suggested Readings:</i> Gralla, Preston. <i>How the Internet Works (8th Edition)</i>. Indianapolis: Que, 2006. Kurbalija, Jovan. <i>An Introduction to Internet Governance (4th Edition)</i>. The Online Companion to the Book, <i>An Introduction to Internet Governance</i>. Geneva: Diplo Foundation, 2010. Mathiason, John. <i>Internet Governance: The New Frontier of Global Institutions</i>. London: Routledge, 2008. Working definition of Internet governance, 2005. <i>Report of the Working Group on Internet Governance</i>. http://www.wgig.org/docs/WGIGREPORT.pdf</p> <p>2. Internet governance as global governance</p> <p>- <i>Principles and challenges of global governance in a connected world.</i> - <i>Legitimacy and participatory deficits in current governance structures.</i> - <i>The move toward a multi-polar world, and the challenge of cultural and economic protectionism.</i></p> <p><i>Suggested Readings:</i> Coglianesi, C. <i>Globalization and the Design of International Institutions</i>. In: Nye, J. & J. Donahue. <i>Governance in a Globalizing World</i>. Brookings Institution Press, 2000, p. 297 – 315. Drake, William J., and Ernest J. Wilson. <i>Governing Global Electronic Networks: International Perspectives on Policy and Power</i>. Cambridge, MA: MIT, 2008. Mueller, Milton. <i>Networks and States: The Global Politics of Internet Governance (Information Revolution and Global Politics)</i>. Cambridge, MA: MIT, 2010. Rosenau, James N. "Governance in the Twenty-First Century." <i>Global Governance</i> 1 (1995): p.13–43.</p> <p>3. A brief history of Internet Governance</p> <p>- <i>The creation of ICANN as an experiment in non-governmental Internet governance.</i> - <i>The role of the United Nations, the World Summit of the Information Society (WSIS) and the debate on intergovernmental governance models.</i> - <i>The Internet Governance Forum and other attempts to institutionalize collective action regarding the Internet.</i></p>

N. S. Pathak



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Suggested Readings: Crawford, Susan P. "The ICANN Experiment," *12 Cardozo Journal of International Comparative Law*, 409, Fall 2004. Kleinwachter, Wolfgang. "The History of Internet Governance." *Governing the Internet: Freedom and Regulation in the OSCE Region*. Vienna: OSCE, 2007. <http://intgov.org/papers/35> Mathiason, John, Milton Mueller, Hans Klein, Marc Holitscher, and Lee McKnight. "Internet Governance: The State of Play." Sept. 2004. <http://www.internetgovernance.org/pdf/ig-sop-final.pdf> Mueller, Milton. *Ruling the Root: Internet Governance and the Taming of Cyberspace*. Cambridge, MA: MIT, 2002. Ziewitz, Malte and Ian Brown, "A Prehistory of Internet Governance" in *Research Handbook on Governance Of The Internet*, Ian Brown, ed., Cheltenham: Edward Elgar, 2012.

4. Multi-stakeholder governance models and democratic practices

The concept of multi-stakeholder governance approaches. Practices, promises and limitations of participatory models of governing. Structural deficits of existing global governance structures New models of "networked governance" such as Wikipedia

Overcoming disparities in spread and accessibility of the Internet globally. Broadband divide and Internet literacy. Net neutrality and other traffic discriminatory challenges. Spectrum management at a time of wireless Internet worldwide Draft Syllabus, NYU Department of Media, Culture and Communication

Module - I. Nature and Concept of Cyber Crimes

- Classification of Cyber Crimes
- Fundamental aspects of Cyber Crimes/Cyber offences/Online Crimes: Mensrea and actus reaus,
- US v. SABLON, 92 F.3d 865 (1995) (relationship of "mens rea" to "damages," and how are damages calculated).
- US v. MIDDLETON, 231 F.3d 1207 (2000) (*Factual Background*, pp. 1208-09, Part B. *Damages*, p. 1213, and Part C. *Sufficiency of Evidence*, pp. 1213-14).
- Need for criminalization of offences in cyber space
- Types of cyber offences to be criminalized
- Spamming, hacking, cyber stalking, theft of service, denial of service attacks, salami slicing, data transfer fraud,
- International dimensions to cyber crimes – Budapest convention.
- Online intermediary liability
- Computer Viruses, Time Bombs, Trojans, Malicious Code (Malware)

Readings:

- Jyh-An Lee, Hacking into China's Cybersecurity Law, 53, Wake Forest L. Rev. 57 (2018).
- Josh Goldfoot; Aditya Bamzai, A Trespass Framework for the Crime of Hacking, 84 Geo. Wash. L. Rev. 1477, (2016).
- Sara Sun Beale; Peter Berris, Hacking the Internet of Things: Vulnerabilities, Dangers, and Legal Responses, 16 Duke L. & Tech. Rev. 161 (2017-2018).
- Maneela, Cyber Crimes: The Indian Legal Scenario, 11, US-China L. Rev. 570 (2014).
- Danielle Keats Citron, Addressing Cyber Harassment: An Overview of Hate Crimes in Cyberspace, 6 Case W. Res.J.L. Tech. & Internet 1 (2014-

N. Lakshmi



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2015)

Module –II: Cyber Crimes and Procedural Aspects:

- Investigating Internet Crime: cyber cells, search, seizure, digital evidence
- Computer forensics
- Prosecution of internet crime,
- Admissibility of electronic records and issues in the admission of digital evidence
- International aspects and Jurisdictional issues

Readings:

- Milana Pisaric, Electronic Records as Digital Evidence, 43 Zbornik Radova 519 (2009).
- Jacqueline J. DeGaine, Digital Evidence, 2013 Army Law. 7 (2013).
- Paul W. Grimm; Daniel J. Capra; Gregory P. Joseph, Authenticating Digital Evidence, 69 Baylor L. Rev. 1 (2017).
- Mrinalini Singh; Shivam Singh, Cyber Crime Convention and Trans Border Criminality, 1 Masaryk U. J.L. & Tech. 53 (2007).

Module – III: Cyber Terrorism

- Need for comprehensive national cyber security
- Monitoring and surveillance of potentially harmful websites
- Cyber Crime and fund raising
- Cyber network based attacks
- Should sentencing law and policy take into account the differences between traditional crimes and cyber crimes
- Cyber security measures : Computer Emergency Response team. NERT

Readings:

- Dan-Calin Besliu, Cyber Terrorism - A Growing Threat in the Field of Cyber Security, 6 Int'l J. Info. Sec. & Cybercrime 35 (2017).
- Ioana Marcel, The Components of Cyber-Terrorism, 2 Int'l J. Info. Sec. & Cybercrime 49 (2013).
- Ioana Martin, Cyber Security Strategies - An Overview, 4 Int'l J. Info. Sec. & Cybercrime 33 (2015).

Module IV: Pornography, prostitution, and sex crimes in cyber space:

- Pornography in India: policy and regulation.
- Child porn and the law
- Sending offensive messages S 66A
- Policy problems with a national or cyberspace standard
- Constitutional and statutory rules governing obscenity
- Operation of local community standards in cyber space
- Voyeurism S 66E
- Sexually explicit content and child pornography S 67A ND s 67B
- **Online Gambling: UNLAWFUL INTERNET GAMBLING ENFORCEMENT ACT OF 2006(enacted as Title VIII of the Security and Accountability For Every Port Act of 2006 or SAFE Port Act, Pub. L. 109-347):**
- Avinash Bajaj v State, 116(2005)DLT427

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	<ul style="list-style-type: none"> • Fimbros v State of Kerala, AIR 2006 Ker 279 • Ashcroft v. ACLU, 542 U.S. 656 (2004). • MILLER v. CALIFORNIA, 413 U.S. 15 (1973) (Miller Test - community standards; "lacks serious literary, artistic, political, or scientific value"). • U.S. v. AMERICAN LIBRARY ASSOC., 539 U.S. 194 (2003) (<u>LII</u>) (upholding Children's Internet Protection Act (CIPA)). <p>STATUTES:</p> <ul style="list-style-type: none"> • Communications Decency Act of 1996 (Title V of the Telecommunications Act of 1996). • Child Online Protection Act (COPA) of 1998 (<u>47 U.S.C. 231</u>). (Cf. Children's Online Privacy Protection Act of 1998 (COPPA) 16 USC 6501-6506). • Children's Internet Protection Act (CIPA) of 2000 Children's Internet Protection Act (CIPA), Pub. L. No. 106-551, Div. B., Tit. XVII, 114 Stat. 2763A-335 (2000). • Child Protection and Obscenity Enforcement Act of 1988 (Pub. L. 100-690, title VII, subtitle N (§7501 et seq.), Nov. 18, 1988, 102 Stat. 4485, 18 U.S.C. § 2251 et seq.) (enforced through "<u>2257 Regs</u>" guidelines, <u>28 CFR 75</u>). <p>Readings:</p> <ul style="list-style-type: none"> • Gerard V. Bradley, Prolegomenon on Pornography, 41 Harv. J. L. & Pub. Pol'y 447 (2018). • Godwin Tan, Is Pornography Merely Obscene: Feminist Perspectives on the Regulation of Pornography, 5 UK L. Student Rev. 97 (2017). • Shannon Russell, The Criminalisation of Extreme Pornography: Legitimacy and Scope, 3 Edinburgh Student L. Rev. 51 (2017). <p>Module – IV: Online fraud issues and challenges:</p> <ul style="list-style-type: none"> • Identity Theft; Intellectual Property Theft; • Theft of computer resource S66B • Identity theft and impersonation S 66C and S66D • Tampering with the source code S65, • Syed Asifuddin v The State of Andhra Pradesh, 2005 Crilj 4314. <p>Readings:</p> <ul style="list-style-type: none"> • Eric Holm, The Darknet: A New Passageway to Identity Theft, 6 Int'l J. Info. Sec. & Cybercrime 41 (2017). • N. S. Nappinai, Cyber Crime Law in India: Has Law Kept Pace with Engineering Trends - An Empirical Study, 5 J. Int'l Com. L. & Tech. 22 (2010)
SCHEME OF EVALUATION:	As per University Guidelines

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COURSE TITLE:	Insolvency Law
COURSE OFFERED TO	LL.M.
INSTRUCTOR:	Alok Verma
NUMBER OF CREDITS:	3
DURATION	October – December 2020
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p>With multiple laws governing the area of insolvency and bankruptcy in India could not deliver the justice and fall short in effective recovery of stressed assets, causing undue strain on the credit system. All past efforts in the direction of resolving insolvency dispute and recovery have fallen far short of expectations, due to poor implementation and legal loopholes available for the defaulters. According to World Bank, the average time taken for completion of bankruptcy process in India is far higher than any other country.</p> <p>Since, it is the first time that the government and RBI are on the same page for effective resolution of the problem of bad debt and improving overall financial discipline in the way business is conducted in India. With the enactment of Insolvency and Bankruptcy Code, the government has not only consolidated the provisions, it has also put forth the arrangement of uniform procedure to be followed by the tribunal to expedite the disposal of cases of insolvency and winding up.</p> <p>Numerous features of the IBC and recent pronouncement by various high courts and the Supreme Court motivate us to look at this latest effort in a positive way. The idea behind this course is to provide overall understating of current legal regime dealing with procedural aspect of insolvency proceeding in India.</p>
SCHEME OF EVALUATION:	OPEN BOOK EXAMINATION + RESEARCH PAPER (50+50)

N. Ashwini



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COURSE TITLE:	Law of Copyright
COURSE OFFERED TO	LL.M. (IPR Specialization)
INSTRUCTOR:	Mr. Sourabh Bharti
NUMBER OF CREDITS:	3
DURATION	January-April
BRIEF DESCRIPTION (MAXIMUM 500 WORDS)	<p><u>Evolution of Copyright Law</u></p> <ul style="list-style-type: none"> The aim is to make students understand how from the very beginning the jurisprudence of copyright has grappled with finding the right theoretical justification for copyright protection. It is expected that this would help students appreciate how copyright law was and continues to be a space of tension between the author and users visa-vis the works sought to be protected by authors. This tension arises from the fact that law's attempt to protect one person's expression creates immediate and automatic hurdles for another person's expression to develop. The part of the module is also aimed discussing how copyright law was globalised and made part of international trade regime. This would help students have a better appreciation of how modern copyright law is more about 'owners' and less about 'authors' (though author driven rhetoric continues to drive its expansion). <p><u>Mandatory Readings & Cases</u></p> <ul style="list-style-type: none"> Donaldson vs Beckett, (1774) 2 Brown's Parl. Cases (2d ed.) 129, 1 Eng. Rep. 837 Walter v. Lane [1900] AC 539 Lawrence Lessig, Copyright's First Amendment, UCLA L.Rev.2001 Carys J. Craig, Lockean, Labour and Limiting the Author's Right: A Warning Against A Lockean Approach to Copyright Law, 28 Queen's L.J.1 Global Copyright, Local Speech - Michael D. Birnhack, 24 Cardozo Arts & Ent. L.J. 491 <p><u>Foundational Principles</u></p> <ul style="list-style-type: none"> The aim is that while students are familiarised with the fundamental principles informing the whole body of copyright law, they also understand how these

N: Atharva



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principles play a critical role in mediating a triadic relationship of the authors and users with the works of authorship. The principles of originality, idea/expression dichotomy etc. would be discussed. Since these principles form the bedrock of copyright law, it would be interesting to also expose the fragility of assumptions behind these principles.

Mandatory Readings and Cases

- *University of London Press v. University Tutorial Press*, [1916] 2 Ch 601
- *Feist Publications vs Rural Telephone Company* 499 U.S. 340 (1991)
- *Eastern Book Company vs. D.B.Modak* (2008)1SCC
- *Baker vs. Selden* 101 U.S. 99 (1879)
- *Nichols vs. Universal Pictures Corporation*, 45 F.2d 119 (2d Cir. 1930)
- *Computer Associates International, Inc. V. Altai, Inc.* 20 U.S.P.Q.2d 1641
- *R.G.Anand vs. Delux Films* 1978 AIR 1613
- **Howard. B. Abrams, Originality and Creativity in Copyright Law, Duke Law Journal**
- **Amy B Cohen, Copyright Law and the Myth of Objectivity: The Idea/Expression Dichotomy and the Inevitability of Artistic Value Judgements, Indiana Law Journal 1990.**

Basic Features of Statutory Law

- While discussing the features, once again the course would continue to engage with the question of tension between the expectations/interests of the authors and those of the users. This would be done by understanding how and when something is judicially considered to be falling within the protection, how judicial opinions can expand or narrow down the understanding of what is protectable subject matter and what is the scope of the rights visa-vis that subject matter. This expansion or narrowing down depends upon the theoretical position a judge takes, explicitly or implicitly, towards the matter in issue.

Mandatory Readings and Cases

- *Warner Brothers, Inc. v. American Broadcasting Companies, Inc.* 720 F.2d231(2d Cir.1983)
- *Time Incorporated v Bernard Geis Associates* 293 F. Supp. 130 (S.D.N.Y. 1968)
- *Green v Broadcasting Corporation of New Zealand*, [1989] R.P.C. 700 (PC),

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- Anil Gupta And Anr. vs Kunal Dasgupta And Ors AIR 2002 Delhi 379
- Microfibres V Girdhar and Ors 2006(32) PTC 157 (Del)
- MAI Systems Corp. v. Peak Computer, Inc. 991 F.2d 511 (9th Cir. 1993)
- Star India (P) Ltd. vs. Leo Burnett Private Ltd. (2003)27PTC81(BOM)
- Supercassette Industries vs. Nirulas Corner House (P) Ltd. 2008(37)PTC237 (Del)
- John Wiley v Prabhat Chander Kumar Jain, MANU/DE/1442/2010
- Lewis Galoob Toys, Inc. v Nintendo of America, Inc. (US court of appeals, 9th crt. 92)
- Francis M Nevins Jr, Copyright+Character = Catastrophe, 39 J. Copyright Soc'y U.S.A. 303
- P.R. Goold, Why the U.K. Adaptation Right is Superior to US Derivative Work Right, Nebraska Law Review 2014.
- Manu Bhandari v Kala Vikas pictures AIR1987 Del 13
- Amarnath Sehgal v. Union of India 2005 (30) PTC Del. 260
- Mira T Sundara Rajan, Moral Rights in Digital Age: New Possibilities for the Democratization of Culture. International Review Of Law Computers & Technology, Volume 16, No. 2, Pages 187–197, 2002
- Najma Heptulla v Orient Longman Ltd. AIR 1989 Del 63
- Community for creative non-violence vs. Reid, 490 US 730 (1989)
- Annemarie Bridy, Coding Creativity: Copyright and The Artificially Intelligent Author, 2012 Stan. Tech. L. Rev. 5
- Roth Greeting Cards v United Card Co 429 F.2d 1106
- Fred Fisher, Inc. v. Dillingham 298 F. 145 (S.D.N.Y. 1924)
- Anton Piller KG v. Manufacturing Process Ltd. and Ors.[1976] F.S.R 129
- Bloomsbury Publishing Plc v Newsgroup Newspapers Ltd [2003] EWHC 1087 Ch,

Neighbouring rights under the Copyright Act, 1957

- Performer's Rights:
 - ✓ Indian Performing Right Society v. Eastern Motion Pictures 1977 AIR 1443
 - ✓ Neha Bhasin v. Anand Raj Anand & Anr. 132 (2006) DLT 196;

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- Broadcaster's Rights

- ✓ Video Master & Anr. v. Nishi Productions & Other (Bombay High Court, 1997)
- ✓ Shemaroo Video P. Ltd. v. Movie Tee Vee Enterprises & Ors. (Bombay High Court, 2005)
- ✓ Union of India v. BCCI (Supreme Court, 2017) (With regard to sports broadcasting);

Fair use/ Fair dealing

- The stability of copyright system otherwise threatened by the tensions explored in this course is ensured to large extent by the fair use part of copyright law. Ironically the idea of fair use is itself infested with the same tensions. The robustness of fair use doctrine is hugely dependent upon how we categorise fair use – 'user's right' or 'user's privilege.' This part of the course would engage with such issues.

Mandatory Readings and Cases

- The Chancellor, Masters & Scholars of the University of Oxford and Ors. vs. Rameshwari Photocopy Services and Ors. (Delhi High Court 2017 – Division Bench, Delhi High Court)
- ESPN Star Sports v. Global Broadcast News Ltd. & Ors. (Delhi High Court, 2008)
- Super Cassettes Industries Ltd. v. Hamar Television Network Pvt. Ltd. (Delhi High Court 2010)
- India TV Independent News Service v. Yashraj Films Pvt. Ltd. (Delhi High Court 2012)
- **Rahul Cherian Jacob, Sam Taraporevala & Shamnad Basheer, *The Disability Exception and the Triumph of New Rights Advocacy*, 5 NUJS L. Rev. 603**
- CCH Canadian Ltd v Law Society of Upper Canada, [2004] 1 SCR 339, 2004 SCC 13;
- Harper & Row vs. Nation Enterprises, 471 U.S. 539 (1985);
- Campbell vs. Acuff-Rose Music, Inc. (92-1292), 510 U.S. 569 (1994);

Digital world copyright Issues

- In this last sub-module there will be discussion on the issue like ISP liability and Anticircumvention law. The discussion here would focus on how the developments on these two issues have further increased the points of conflicts in copyright law.

Mandatory Readings and Cases

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	<ul style="list-style-type: none"> • A&M Records, Inc. v. Napster Inc, 239 F.3d 1004 (2001) • Youtube v. Viacom 676 F.3d 19 • Super Cassettes v. Myspace, MANU/DE/3411/2016 • Universal City Studios, Inc. v. Corley, Universal City Studios, Inc. v. Corley, 2001 • Peter K Yu, Anti-Circumvention and Anti Anti-Circumvention, 84 Denv. U. L. Rev. 13 (2006)
SCHEME OF EVALUATION:	
SELECTION CRITERIA	

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SYLLABUS OF COURSES – MBA
(Five courses syllabus as sample)

Course Name: TRAINING AND DEVELOPMENT (TD)

Credits	4
Faculty Name	Dr. A. KISHORE KUMAR
E-mail	kishore.kumar@nalsar.ac.in
Academic Year and Trimester	2022-23, Trimester – VI

Course Description:

Earlier, Training and Development was not viewed as an activity that could help companies create *Value* and successfully deal with competitive challenges. Today, that view has been changed. Companies that use innovative training and development practices are likely to report better financial performance than their competitors that do not. Training and Development also helps a company to meet competitive challenges. Companies need to continue to rely efficient and effective training practices to help employees strengthen or increase their skills in order to improve or make new products, generate new and innovative ideas and provide high quality customer service. Also, development activities and career management are needed to prepare employees for managerial and leadership positions and to attract, motivate and retain talented employees at all levels and in all jobs. Training, Development and Career Management are no longer in the category of *nice to do* – they are a *must do* in order for companies to gain a competitive advantage and meet employees' expectations.

The role of training has broadened beyond training program design. Effective instructional design remains important but training managers, human resource experts and trainers are increasingly being asked to create systems to motivate employees to learn, create knowledge, and share that knowledge with other employees in the company. Training has moved from an emphasis on a one-time event to the creation of conditions for learning that can occur through collaboration, online learning, traditional classroom training, or a combination of methods. There is increased recognition that learning occurs outside the boundaries of a formal training course.

Course Outcomes:

After completion of the course, the student will be able to:

- CO1:** Understand the Concept of Training and Development, Differentiate between Training and Strategic Training.
- CO2:** Get acquainted with Training Need Analysis, understand how learning happens through training and development programs
- CO3:** Learn how to transfer of training onto the jobs, will get to know how to evaluate effectiveness of Training, understand different types of training methods
- CO4:** Familiar with the use of technology in training programs, come across the issues and challenges in training and development, understanding the relationship between training and career development.
- CO5:** Understand the future landscape of training and development.

Unit I: Introduction to Training and Development

- Training and Development – Meaning, Importance and Benefits.
- Macro and Micro perspectives of Training and Development.
- Current Trends in T&D
- Strategic aspect of Training and Development, Strategic Training Process and Models of Strategic Training.

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Unit II: Designing Training Programme

- Training Need Assessment – Introduction, Causes and Outcomes, Types and Techniques, Process.
- Learning - Introduction, Principles, Process, Styles, Theories.
- Transferring of Training – Introduction, Theories, Model and Problems in transfer.
- Evaluation of Training – Introduction, Principles, Types of evaluation, Training Evaluation Process, Training Evaluation Models.

Unit III: Methods of Training and Development

- Methods of Training – On-the-Job and Off-the-Job Training Methods.
- Use of technology in Training – Introduction, Advantages, Technologies such as VILT, e-Learning, Augmented Reality, Virtual Reality, Gamification etc.
- Employee Development – Introduction, Approaches, Strategies for Employee Development.
- Issues in Training and Development.

Unit IV: Training and Career Development

- Career Management – Introduction, importance, Career Anchors, Types of Career Paths, Elements of Career Management, Stages of Career Development.
- Challenges in Career Management.

Unit V: The Future of Training and Development

- Training for sustainability
- Increased use of new technologies for Training delivery
- Increased demand for Training for Virtual Work Arrangements.

Readings:

Text Book(s):

1. Noe, Raymond A & Kodwani, Amitabh Deo. (2017). *Employee Training and Development (7e)*: Mc Graw Hill Education (India) Private Limited, New Delhi.
2. Blanchard, P. Nick, Thacker, James W., Anand Ram, V. (2017). *Effective Training (5e)*, Pearson India Education Services, Chennai.

Additional Readings:

1. Lynton, Rolf and Pareek, Udai. (2012). *Training for Development (3e)*, Sage Publications India Pvt. Ltd., New Delhi.
2. Battacharya, Dipak Kumar. (2015). *Training and Development – Theories and Applications*, Sage Publications India Pvt. Ltd, New Delhi.

Detailed Plan of Lectures:		
Lecture Number	Lecture Topic	Pedagogical tool: Demonstration/ Case study / Activity etc.
Introduction to Training and Development		
Lecture-1-2	Introduction to Employee Training and Development – Macro and Micro perspectives	Case: Training & Development at RVA

Dr. K. Vidyullatha Reddy



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Lecture-3-4	Strategic Training	Case: Axis Bank's Learning and Development
Designing of Training Programs		
Lecture-5-6	Training Need Assessment/Analysis	
Lecture-7	Training Need Analysis Activity	Activity
Lecture-8-9	Learning Theories	Case: Learning to Lead at Toyota
Lecture-10-11	Transfer of Training	
Lecture-12-13	Training Evaluation	
Methods of Training and Development		
Lecture-14-15	Training Methods – On-the-Job and Off-the-Job	
Lecture-16	Use of Technology in Training	Article: How Companies are using VR to Develop Employees' Soft Skills
Lecture-17-18	Employee Development	Case: Betting Big on Employee Development
Lecture-19	Issues in Training and Development	Case: Why leadership Training Fails – and What to do about it.
Training and Career Development:		
Lecture-20-21	Career and Career Management	Case: Developing your Leadership Pipe Line
Lecture-22	Presentation on Career Planning	Presentations
Lecture-23	Challenges in Career Management	Case: Career challenges at Media Inc.
The Future of Training and Development		
Lecture-24-25	Training for sustainability Increased use of new technologies for Training delivery Increased demand for Training for virtual work arrangements.	

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Lecture 26-28	Project Presentations	
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Details of Internal Evaluation Components:

Evaluation No	Nature of Evaluation & Marks
Evaluation-1	Assignment - Group Project Report Submission + Presentation – 15+5 = 20 Marks
Evaluation-2	3 Quizzes -15 Marks each (Best 2 out of 3@ 15 marks each)
Evaluation-3	End Sem-50 Marks

Assignment

Academic Task	Objectives	Details of Academic Tasks	Nature of Academic Tasks	Academic Tasks Mode	Marks
Group Project	Developing a case by understanding the actual T&D practices of select organization.	Students have to prepare a case study on “Training and Development practices of a reputed company of their choice”.	Project Work	Secondary Research by accessing the company website and through other web sources.	20 M (Project Report 15 M + Presentations 5 M)

Academic Integrity:

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Product and Brand Management

Credits	4
Faculty Name	Vivek Pani Gumparthi
E-mail	Vivek.pani@nalsar.ac.in
Academic Year and Semester	2020-21: Trimester IV

Product and Brand Management is a fundamental course, aimed at developing an understanding of product management and brand management. By the end of the course the student is expected to develop a cogent understanding of value-offerings and brand communications. The overarching objective is to understand how deft product management can help in generating shareholder value and stakeholder value.

Learning Outcomes

The course is expected to deliver the below outcomes:

- Understanding customer value proposition
- Product management dexterity
- Brand management dexterity

Readings:

Textbooks

Baker, M. J., & Hart, S. J. (2007). *Product strategy and management*. Pearson Education.

Singh, G. (2021). *Product Management and Strategy: The Ultimate Guide That Creates Real Value*. Notion Press.

Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). *Strategic brand management: Building, measuring, and managing brand equity*. Pearson Education India.

Oliver, R. L. (2014). *Satisfaction: A behavioral perspective on the consumer: A behavioral perspective on the consumer*. Routledge.

Session	Module and Case Study	Textbook
1	The Theoretical Foundations of Product Strategy and Management	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
2	The Theoretical Foundations of Product Strategy and Management <i>Case: Apple's Future: Apple Watch, Apple TV, and/or Apple Car?</i>	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
3	New Product Development	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education

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4	New Product Development Case: An Entrepreneur's New Product Development Journey	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
5	Product Management	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
6	Product Management Case: Kindle Fire: Amazon's Heated Battle for the Tablet Market	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
7	Product Elimination	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
8	Product Elimination Case: Tenalpina Tools: Product Line Expansion	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
9	Product Management and Strategy – A Revisit (Revision of all the Chapters)	Baker, M. J., & Hart, S. J. (2007). <i>Product strategy and management</i> . Pearson Education
10	Product Management and Strategy – A Macro Level Perspective	Singh, G. (2021). <i>Product Management and Strategy: The Ultimate Guide That Creates Real Value</i> . Notion Press.
11	Product Management and Strategy – A Macro Level Perspective	Singh, G. (2021). <i>Product Management and Strategy: The Ultimate Guide That Creates Real Value</i> . Notion Press.
12	Brands and Brand Management	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
13	Developing a Brand Strategy	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
14	Developing a Brand Strategy Case: Chase Sapphire: Creating a Millennial Cult Brand	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.

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15	Designing and Implementing Brand Marketing Programs	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
16	Designing and Implementing Brand Marketing Programs <i>Case: Does Mattel's Iconic Barbie Doll Need a Makeover?</i>	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
17	Measuring and Interpreting Brand Performance	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
18	Measuring and Interpreting Brand Performance <i>Case: Behavioral Drivers of Brand Equity - Head & Shoulders in India</i>	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
19	Growing and Sustaining Brand Equity	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
20	Growing and Sustaining Brand Equity	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
21	Growing and Sustaining Brand Equity <i>Case: Longchamp</i>	Keller, K. L., Swaminathan, V., Parameswaran, M. G., & Jacob, I. (2020). <i>Strategic brand management: Building, measuring, and managing brand equity</i> . Pearson Education India.
22	Understanding Satisfaction	Oliver, R. L. (2014). <i>Satisfaction: A behavioral perspective on the consumer: A behavioral</i>

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		<i>perspective on the consumer.</i> Routledge.
23	Understanding Satisfaction	Oliver, R. L. (2014). <i>Satisfaction: A behavioral perspective on the consumer: A behavioral perspective on the consumer.</i> Routledge.
24	Understanding Satisfaction – Closing Thoughts	Oliver, R. L. (2014). <i>Satisfaction: A behavioral perspective on the consumer: A behavioral perspective on the consumer.</i> Routledge.

Academic Integrity

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Course Title	INTEGRATED MARKETING COMMUNICATIONS
Course Code	
Credits	4
Academic Year	2019-21
Course Description	A brief introduction to the course: Introduction to IMC, Marketing Communication, Evolution, Integration, Marketing Strategy & Communication, STDP, Mix & Promotion, Consumer Behaviour & Communication, Consumer Decision making, Consumer response hierarchies, Consumer involvement, Models, Advertising Agencies, Evolution, Types, Functions, Agency Evaluation, Advertising Research-Process, Creative Ideas-Execution, Developing Media Plan, DAGMAR Approach, Budget Setting, Measuring IMC Performance.
Course Goals & Learning Outcomes	To equip the students with the basic knowledge and necessary skill set for Integrated Marketing Communications. 1.To recapitulate the basic concepts of the marketing communications 2.To understand the creative media planning & execution 3.To measure the IMC Performance & Legal & Ethical Environment of Promotions
Module Outline and Topics	
Module 1 Name of the Module	Introduction to IMC 1.1 Introduction to IMC, Marketing Communication, Evolution, Importance, and Integration 1.2 Integral part of marketing, Marketing Strategy 1.3. Communication, STDP, Mix & Promotion 1.4 Consumer Behavior & Communication 1.5 Consumer Decision making 1.6 Communication Process, Consumer response hierarchies 1.7 Consumer involvement, Models
Module 2 Name of the Module	Advertising 2.1 Advertising, Advertising Agencies 2.2 Evolution, Types, Functions 2.3 Agency Evaluation 2.4 Advertising Research- Process 2.5 Big Idea- Case Study 2.6 Creative Ideas-Execution, Platforms for creative presentation, Case Study 2.7 Creative Execution-Print Media, Broadcast
Module 3 Name of the Module	Sales Promotion 3.1 Sales Promotion, Objectives, Consumer Promotion Tools 3.2 Direct Marketing, Characteristics, Elements 3.3 Public Relations & Publicity, Meaning, Importance, Strengths & Weaknesses, Types,

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	Tools 3.4 New age Communication-Online & Mobile Marketing, Traditional Tools of Online 3.5 Print & Support Media-Role and Dynamics 3.6 Broadcast-Dynamics
Module 4	Media Plan
Name of the Module	4.1 Developing Media Plan-Meaning, Importance, Process 4.2 Promotion Objectives, Importance, Budgetary Planning 4.3 DAGMAR Approach, Budget Setting 4.5 Measuring IMC Performance, Techniques
Module 5	Regulations: Legal & Ethical Environment
Name of the Module	5.1 Regulation of Advertising & Promotion 5.2 Legal & Ethical Environment of Promotions 5.3 Case Study 5.4 Case Study
Mandatory Text	1. Krutishah, Alan D'Souza, Advertising & Promotions, An IMC Perspective, 13th Edition, 2014, McGraw Hill. 2. George E Belch, Michael A Belch, Keyoor Puravi, Advertising and Promotion: An Integrated Marketing Communications Perspective, 9th Edition (2013), McGraw Hill.
Reference Text	1. Philip J. Kitchen; Patrick De Pelsmacker, <u>Integrated Marketing Communications: A Primer</u> , Routledge, 2010 2. Larry Percy, Strategic Integrated Marketing Communication, Butterworth-Heinemann, 2008

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INTEGRATED MARKETING COMMUNICATIONS

Credits	4
Faculty Name:	Vidyadhar Reddy
E-mail:	directorcms@nalsar.ac.in
Academic Year and Semester	2020-21, Trimester-V

Course Description: A brief introduction to the course: Introduction to IMC, Marketing Communication, Evolution, Integration, Marketing Strategy & Communication, STDP, Mix & Promotion, Consumer Behavior & Communication, Consumer Decision making, Consumer response hierarchies, Consumer involvement, Models, Advertising Agencies, Evolution, Types, Functions, Agency Evaluation, Advertising Research-Process, Creative Ideas-Execution, Developing Media Plan, DAGMAR Approach, Budget Setting, Measuring IMC Performance.

Learning Outcomes:

1. Skill set for Integrated Marketing Communications
2. Understanding the creative media planning & execution
3. Measuring the IMC Performance
4. Understanding Legal & Ethical Environment

READINGS

Text book (s):

1. George E Belch, Michael A Belch, Keyoor puravi, Advertising and Promotion: An Integrated Marketing Communications Perspective, 9th Edition (2013), McGraw Hill.
2. Krutishah, Alan D'Souza, Advertising and Promotions An IMC Perspective, 13th Edition, 2014, McGraw Hill.

Reference Book / Additional Readings:

1. Philip J. Kitchen; Patrick De Pelsmacker, Integrated Marketing Communications: A Primer, Routledge, 2010
2. Larry Percy, Strategic Integrated Marketing Communication, Butterworth-Heinemann, 2008.

Session Plan:

Session No.	Topics	Readings*
Session 1	Introduction to IMC, Marketing Communication, Evolution, Importance, and Integration	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 2	IMC-An Integral part of marketing, Marketing Strategy & Communication, STDP, Mix & Promotion	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 3	Consumer Behaviour & Communication, Consumer Decision making	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 4	Communication Process, Consumer response hierarchies, Consumer involvement, Models	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 5	Advertising Agencies, Evolution, Types, Functions, Agency Evaluation	George E Belch, Michael A Belch, Krutisha,
Session 6	Advertising Research- Process	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 7	Big Idea- Case Study	Handout
Session 8	Media Planning & Strategy	George E Belch, Michael A Belch, Keyoor puravi, Hand Book of Readings.

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Session 9	Creative Ideas-Execution, Platforms for creative presentation-Case Study	Krutishah, George E Belch, Michael A Belch, Hand Book of Readings.
Session 10	Creative Execution-Print Media, Broadcast	Krutishah, George E Belch, Michael A Belch, Hand Book of Readings.
Session 11	Sales Promotion, Objectives, Consumer Promotion Tools	Krutishah, George E Belch, Michael A Belch, Hand Book of Readings.
Session 12	Direct Marketing, Characteristics, Elements	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 13	Public Relations & Publicity, Meaning, Importance, Strengths & Weaknesses, Types, Tools	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 14	Print & Support Media-Role and Dynamics.	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 15	Broadcast-Dynamics	George E Belch, Michael A Belch, Krutisha, Hand Book of Readings.
Session 16	Developing Media Plan-Meaning, Importance, Process	Krutishah, George E Belch, Michael A Belch, Hand Book of Readings.
Session 17	Promotion Objectives, Budgetary Planning, Importance, DAGMAR Approach, Budget Setting	Krutishah, George E Belch, Michael A Belch, Hand Book of Readings.
Session 18	Measuring IMC Performance, Role & Importance, Techniques	George E Belch, Michael A Belch, Krutisha,
Session 19&20	Regulation of Advertising & Promotion	George E Belch, Michael A Belch, Hand Book of Readings.
Session 21 &22	Legal & Ethical Environment of Promotions	Krutishah, George E Belch, Michael A Belch, Hand Book of Readings.
Session 23&24	Case Studies	Handout.

Evaluation:

1) Assignments (4 X 7.5 Marks): 30 Marks

Submission requirements: Minimum 1000 words and in gaps of 2 weeks. Submissions on turn it in prior to faculty evaluation. Acceptable similarity index – 15 %

Submission Name	Submission Description
Assignment-1	Choose a specific company and discuss how this firm can use the concept of integrated marketing communications in developing a promotional program for one of its products or services. You should analyze all of the company's promotional mix elements including advertising, direct marketing, interactive media, sales promotion, publicity/public relations and personal selling and discuss how each one is used in the marketing communications program.
Assignment-2	What are the types of consumer involvement? Discuss with examples.
Assignment-3	Developing an Ad Copy for a new Brand/ an existing one.
Assignment-4	Develop a Media plan for any a small company of your choice.
Assignment-5	Explain how the Principal Statutes of regulating authorities of India checking the Advertising industry.

2) Project: 20 Marks

- Report – 15 Marks
- Presentation – 5 Marks

3) End Semester Examination: 50 Marks

Academic Integrity:

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3) End Semester Examination: 50 Marks

Academic Integrity:

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Projects:

1. Big Idea
2. Creative Presentation of an Ad for New Product/ Me too
3. Creative Execution of an Ad for new Product/ Me too
4. Ad testing
5. Analysis of Ads by types, nature, etc. (Electronics, FMCG, Automobiles, etc.)
6. Developing an Ad Copy for a new product/ Me too
7. Message analysis of different Ads
8. Developing a Story Board for a product
9. Media plan
10. Ad Audit

Dr. K. V. Reddy



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RECRUITMENT & SELECTION

Credits	4
Faculty Name	Dr. A. KISHORE KUMAR
E-Mail	kishore.kumar@nalsar.ac.in
Academic Year and Term	2020- 22; Term - IV

COURSE OVERVIEW:

Human Resources are most important assets of the organizations. The success of organizations depends upon its human resources abilities, competencies and creativity. Recruitment and Selection is one of the primary functions' of human resource management to acquire competent and suitable people into the organizations.

This course will focus on the best practices of strategic HR planning, recruitment, selection programs and methods that can be adapted to any organization. This course will provide a conceptual and operational understanding of the key aspects of human resources staffing functions, including job analysis, recruitment, selection, induction and career planning. At the completion of the course, students should be able to design and implement an effective and legally defensible staffing system tailored to organizational requirements.

COURSE OBJECTIVE:

The student after completing the course will be familiar with

- Understanding the concept of recruitment and nature of recruitment as a source for acquiring employees
- Understanding staffing strategies and making good recruitment policy for getting suitable employees
- Analyze various sources of recruitment with a view to acquire the best possible candidates
- Evaluate various tools and techniques
- Identify appropriate recruitment sources
- Analyze role and techniques of selection
- Know the advantages and disadvantages of various types of psychological tests that may be used in the selection of human resources.
- Know the limitations of traditional employment interviewing methods and the advantages of structured employment interviews
- Critically evaluate the recruitment and selection practices being used by organization

PEDAGOGY:

The course is designed with an objective to promote self-learning and group learning. Here teacher role is more of a facilitator in the learning process besides regular teaching. The pedagogic mix includes two way interactive lectures, case studies, exercises, assignments and presentations. More emphasis will be on discussion on concept and sharing your understanding with teacher.

READINGS:

Text Book:

1. Bhattacharyya, Dipak Kumar (2019). Recruitment and Selection - Theory and Practices: Cengage Learning India Pvt. Ltd, Delhi.

ADDITIONAL READINGS:

E-Books available for online reading at NALSAR E-RESOURCES on the following link:

<https://enalsar.informaticsglobal.com:2264/lib/nalsarlawuniv/search.action?query=recruitment+selection>

N. S. Reddy
convenor Academic Committee



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3. Taylor, Elearn & Group, Francis (2009). Recruitment & Selection: Pergamon Flexible Learning (Imprint of Elsevier), UK.
4. O'Meara, Bernard & Petzall, Stanley (2013). A Handbook of Strategic Recruitment and Selection – A Systems Approach: Emerald Publishing Company Ltd., UK.

EVALUATION:

Assignments	: 2*10= 20 Marks
Quiz	: 1*10 = 10
Group Project/Assignment & Presentation	: 20 Marks
End Term Examinations	: 50 Marks

ACADEMIC INTEGRITY:

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SESSION PLAN:

SESSION NO	TOPICS	READINGS
1	Introduction , Overview of the Concepts of Recruitment and Selection, Definitions, Meaning, Objectives, Scope	Text Book : Chapter – 1 Reading Material : Recruitment and Selection Case Study : Recruitment & Selection at TESCO
2-3	Human Resource Planning for Recruitment and Selection	Text Book :Chapter – 2 Reading Material : Human Resource Planning Concepts Case Study : Staffing WAL-MART Store Inc.
4	Job Analysis and Profile Matching	Text Book :Chapter – 3 Reading Material : Job Analysis
5	Activity on Job Analysis	Text Book : Chapter – 3 Job Analysis Template
6-7	Policies and Procedures for Recruitment and Selection	Text Book : Chapter – 4 Case Study : HR Strategies at Starbucks
8	Strategic Recruitment and Selection	Text Book :Chapter – 5 Article : You Need a Skills Based Approach to Hiring and Developing Talent.
9-10	Recruitment – Sources: Internal and External	Text Book :Chapter - 6 Article : Recruiting in the Brave New Online Social World
11-12	Recruitment Techniques – Modern and Traditional	Text Book :Chapter - 6 Reading Material : Recruitment Metrics Case Study : LinkedIn and Modern Recruiting
13	Activity on Recruitment	Preparation of Recruitment Advertisement by taking organization of student choice

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14-15	Selection – Meaning, Process, Methods of Selection	Text Book : Chapter - 6 Case Study: The Selection Process in JC Premium Cars: No More Candidates?
16	Latest Trends in Selection Process	Text Book : Chapter - 6 Article: Attracting Talent During Worker Shortage
17	Activity on Mock Interviews	Participation in Mock Interviews
18	Legal Issues in Recruitment and Selections	Text Book: Chapter – 7 Reading Material: Indian Laws for Recruitment and Selection
19	Ethical Issues in Recruitment and Selection	Text Book : Chapter – 8 Reading Material: Legal and Ethical Issues in Recruitment and Selection
20	International Recruitment and Selection	Text Book : Chapter – 9
21	Employee Onboarding	Text Book : Chapter –10 Article: Reinventing Employee Onboarding
22	Career Planning, Development and Succession Planning	Text Book : Chapter –11 Article: Colgate-Palmolive: Managing International Careers
23	Project Presentation	
24	Project Presentation	

ASSIGNMENTS:

All the students have to submit two assignments compulsory during IV trimester.

The submission requirements:

The Assignment should be of your own work, neatly typed in Times New Roman font with 1 line spacing, minimum of 1000 words for each assignment. Submissions should be made on Turnitin prior to faculty evaluation. The acceptable similarity index is not more than 10 %.

Assignment No.	Assignment Description	Submission Date
I	Prepare Recruitment Policies and Procedures for a hypothetical firm including latest 10% reservations in Jobs for Economically Weaker Sections (EWS) as per the Constitution (103 Amendment) Act, 2019.	By end of session 8
II	Prepare a Comprehensive Selection Process Plan to appoint Store Managers for Grocery Stores across India.	By end of session 19
III	Quiz	By end of Session 21
IV	Project Presentations	By end of Session 22

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MBA: 2020-2022

TOTAL QUALITY MANAGEMENT

Credits	4
Faculty Name	Asish Kumar Panda
E-mail	asish@nalsar.ac.in
Academic Year and Semester	2021-22: Term- V (Elective)

Course Objectives

Total quality management (TQM) is a philosophy, methodology and system of tools aimed to create and maintain mechanism of organization's continuous improvement. It involves all departments and employees into improvement of processes and products. It helps to reduce costs and to meet and exceed needs and expectations of customers and other stakeholders of an organization. TQM encompasses the concepts of business and social excellence that is sustainable approach to organization's competition, efficiency improvement, leadership and partnership. The objectives of this course is to introduce the main principles of business and social excellence, to generate knowledge and skills of students to use models and quality management methodology for the implementation of total quality management in any sphere of business.

The **specific objectives** of the course for the students to be able to do include:

- To know business excellence models and be able assess organization's performance making reference to their criteria
- To evaluate the principles of quality management and to explain how these principles can be applied within quality management systems.
- Identify the key aspects of the quality improvement cycle and to select and use appropriate tools and techniques for controlling, improving and measuring quality.
- To know the principles of total quality management and peculiarities of their implementation
- To be able to use quality management methods analyzing and solving problems of organization
- To know prerequisites of evolution of total quality management and significance of quality gurus' works to the management of modern organizations.
- Critically appraise the organizational, communication and teamwork requirements for effective quality management
- Critically analyse the strategic issues in quality management, including current issues and developments, and to devise and evaluate quality implementation plans

READINGS

Reading materials (compiled) shall be provided to each student

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Reference:

- Dale H. Besterfield, Pearson, Total quality Management, Pearson Education
- Evans's. James, Lindsay M. William, The Management and Control of Quality, Cengage Learning

EVALUATION

- Assignments (2) – 20% weight
- Quiz (MCQ) – 10% weight
- Project (Faculty Assigned) – 20% weight.
- End-term of 50% weight.

SESSION PLAN

Module	Topic	Session
Introduction	Introduction to TQM	1
	Contribution of Quality Gurus	2
Six Sigma	Introduction and benefits	3
	Implementation	4
Seven Tools of Quality	Check Sheets, Histogram, Pareto Analysis, Fishbone Diagram, Scatter Diagram, Flow Chart, Control Chart	5
Quality Circles, 5S, Kaizen and Poka Yoke	Quality Circles and Introduction to 5S	6
	5S Implementation	7
	Kaizen	8
	Poka Yoke & KanBan	9
Lean Manufacturing	Identification of wastes	10
	5 Steps for implementation	11
Cost of Quality	Cost of Quality	12
Process Control Charts	Introduction to control charts	13
	Run Charts, X-bar Charts	14
	R Charts, examples of charts	15
Business Process Reengineering	Introduction & concept	16
	BPR, DSS & TQM, Implementation of BPR	17
Case-1	Akshaya Patra Case	18
Case-2	Gati Cargo Case	19
Case-3	Samsung Case	20
Case-4	Apollo case	21
Case-5	Eurasia Case	22
Case-6	BP Case	23
Case-7	Alliant Health Case	24

(The session plan is tentative and may change as the course progresses)

N. A. Padhy



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ASSIGNMENTS

Students shall receive 2 assignments in form of problem or articles and they have to submit the same within stipulated time.

CASE DISCUSSION

Students shall receive the cases at least one week before discussion schedule and they have to come prepared with all analysis for a meaningful class discussion.

ACADEMIC INTEGRITY

Malpractice in any form will be dealt with as per manual of policies of Department of Management Studies, NALSAR University of Law, Hyderabad.

N. A. Sathya



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SYLLABUS OF COURSES – BBA, MBA
(Five courses syllabus as sample)

Business Studies

Credits	4
Faculty Name	Prof Ameesh Samalopanan
E-mail	ameeshsamalopanan@nalsar.ac.in
Academic Year and Term	2021-22, Term- I

Course Description

The course 'Business Studies' is an introduction to the principles and practices bearing in business. To understand various dimensions and frameworks related to business, it is essential to understand the meaning and scope of critical concepts related to business and business.

Learning Outcomes

At the end of the course, you should be able to:

- Understand key concepts and jargon associated with business among students, enabling them to pursue advanced business courses.
- Understand the processes of business and its environment.
- Familiarize yourself with the theoretical foundations of the process of organizing and managing the operation of a business firm.
- Act more effectively and responsibly as consumers, employers, employees and citizens.

Recommended readings

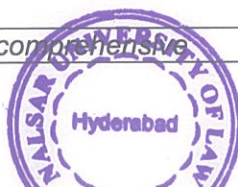
- An Introduction to Business by Karen Collins, published by Pearson/Prentice Hall, 2008. ISBN 0132063166, 9780132063166
- Fundamentals of Business Organization and Management by Y.K. Bhushan. Published by Sultan Chand.
- Complete A-Z Business Studies Handbook (2003) fourth/Ed by David Lines. Published by Hodder Stoughton Educational.
- NCERT Textbook for Class XI and XII
- A Business History of India (South Asia Edition) by Tirthankar Roy. Published by All India Book House.

Evaluation

Given below are detailed evaluation components and their contribution to the overall course grade.

Assignments (two)	<i>Based on relevant Industry issues/questions (10 mark each)</i>	20%
Quiz	<i>Based on Classroom teaching and application of classroom learnings</i>	10%
Project	<i>Based on Industry cases that need in-depth analysis and application of classroom concepts. Students will be divided into multiple groups.</i>	Project submission (One per group)- 10% (Same for everyone in the group) Group Presentation- 5%. (Same for everyone in the group) Individual presentation marks- 5%. (Awarded individually). Total- 20%
End Term	<i>A comprehensive</i>	50%

Dr. A. Patil



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Session Plan

Session No	Topics/Activities
1	Introduction to Business Studies.
2	Lab1-Understanding the competitive market. Burger King vs McDonald's, Flipkart vs Amazon, Airtel vs Jio
3 & 4	Fundamentals of Business
5	Lab 2- Exploring Indian Business Models- CRED, Lijjat Papad, Zerodha
6-8	Forms of Business Organizations
9	Lab 3- Genius Strategies- Malboro Cigarettes, Gillette, Nike, Redbull.
10-11	Company formation & choice of form of organization
12	Lab 4- Making Crisis an Opportunity- Amul, Airbnb Quiz 1
13-16	Public, Private and Multinational Company
17	Lab 5- Social Media Business Models- Facebook, Netflix
18-21	Business Services
22	Lab 6 FMCG business models- Walmart, Chik Shampoo, Reliance
23-24	Project Presentation days

Academic Integrity

Malpractice in any form will be dealt with as per the manual of policies of the Centre for Management Studies, NALSAR University of Law, Hyderabad.

N. A. Pathak



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COURSE TITLE: POLITICAL SCIENCE-1
COURSE INSTRUCTOR: MURALI KARNAM, PHD
NATURE OF COURSE AND CREDITS: MANDATORY: 3 Credits
OFFERED TO: IPM (Integrated Program for Management)- SEMESTER IV
COURSE DURATION: JULY TO SEPTEMBER

POLITICAL SCIENCE-1

COURSE PORTRAYAL:

INTRODUCTION: The course outline is a kind of common ground between students and teacher and therefore all the students must read it very carefully so that the course runs to the satisfaction of everyone. **This is primarily a learning driven and student centric but not exam centric or teaching centric course.** Naturally, therefore participation of the students in the debates and discussions on the themes throughout the course is strongly encouraged to achieve positive learning outcomes and incidentally will also be rewarded.

DIRECTION OF THE COURSE: The course introduces to begin with the history of conceptualization of terms in political science. It introduces key concepts and their trajectory as a tool to understand the discipline. Understanding the philosophical foundations of political thought are necessary to take a critical look at the formation of ideas and ideologies. They the primary purpose of politics as they originated and deal with the idea of human nature and moral purposes of political associations. Examining the political functions of these institutions in the light of political theories will be attempted. In this, ideas from East and West are taught and their nature and significances are discussed. Ideas of origins of political order, the theories of State, their relationship with different constituent elements of state and society will be discussed. In the process most significant political ideas for formation of political order, state, political thought and institutions; political process and citizens' participation and public policy will be introduced. Students will also be introduced to the history of political concepts such as political power, liberty, equality and justice, rights, obligations and citizenship.

OBJECTIVE OF THE COURSE

The Course essentially intends to provide an understanding of political ideas, their formations as system of thinking that form bedrock of beliefs of human beings, citizens and political actors in India and the modern world. It attempts to elaborate the thought process that determines the actions of individuals, systems and governance of multitudes and territories. Many perspectives are provided to understand the political thought process and how they are contested by adherents of various political ideological leanings.

THE GOALS OF THE COURSES: The students are expected to have the following set of skills and level of knowledge in the course at the end of the course.

- Expository writing skills (projects)
- Oral presentation skills (debates and discussions)
- Critical thinking capacity (presentations and tests)
- Appropriate level of knowledge of the course material (spot quizzes)
- Ability to read and analyze the novel texts (reading summaries)
- Deep learning of the subject
- Application of the knowledge learnt in completely different contexts.
- clarity, accuracy, relevance, depth, breadth, logic and significance

TEACHING METHODOLOGY:

Apart from lecture mode by the teacher, students will be encouraged to discuss the ideas and raise questions in order to test their contradictions, exceptions and applications in practice. The students will be supplied both soft and hard copies of material in advance and they are expected to come prepared for class room discussions.

- The fundamental themes and objectives of every module will be primarily proposed by the teacher and the class is open for discussion. They will be explained with examples.

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- The tutor will elaborate and give examples to understand the themes. The role of the tutor will be of clarifying in nature and bringing the concerns and difficulties of the students to the attention of teacher.
- The order of the themes will be strictly followed as they are designed in the order of priority and each theme feeds into the next. Hence there shall not be any confusion on which topics are taught in the next week. Hence students are expected to read the weekly material before attending the classes.
- Students are encouraged to interrupt the teacher to get clarification on their doubts about any theme that is being discussed immediately as far as possible.
- The students can write to the teacher about their doubts which will be answered during lectures.
- Those intends to discuss elaborately may seek appointment of a convenient time to the teacher.

LECTURE PLAN

Modules	Title	Number of required lectures
Module 1	Introduction to the Key Political Ideas and Their Conceptualization	6 (9 hours)
Module 2	Introduction to classical political Ideas: Plato, Social Contract Theories, Ambedkar's challenge to liberal politics and Gandhi's challenge to Modernity	8 (12 hours)
Module 3	Understanding Indian Constitution and Political Process	4 (6 hours)
Total		(18) 27 hours

Class Hours: 27

EVALUATION SCHEME

Quizzes (2): 30 Marks (15 marks each)

Term paper (20 marks)

End-Term Examination (50 marks)

Students are provided 5 themes for projects:

- Analysis of profile of political philosophers/theoreticians/statesmen/Political leaders and analysis of their life and ideas;
- Constitutional Assembly debates on evaluation of political institutions;
- Legislative debates on important laws;
- Analysis of Contemporary Political problems and
- Review of latest books on Politics/ Political Philosophy/Theory. The students are provided two-page guidelines about how to choose their themes; search for material and take approval before embarking on it.

Method Evaluation: Generally, a closed book method is adopted. Deep learning of the subject, their application different contexts; clarity of thinking, accuracy and relevance, depth, breadth, logic and significance of facts and analysis are assessed.

N. K. Rathaby



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COURSE CONTENT

MODULE 1: INTRODUCTION TO THE KEY POLITICAL IDEAS AND THEIR CONCEPTUALIZATION

After introductory class of different approaches to study of Political Science, in this module, we will discuss the conceptual tools necessary for understanding all the subsequent modules. It takes up the conceptual history of idea of politics, introduce elaborately the trajectory of development of political science as a discipline and influences of hard sciences on its development and broad components of the discipline; metanarratives in it. The module also deals with the political philosophy and its relations with other disciplines, role of political ideology and hegemony. Subsequently it introduces the function of political ideologies and political philosophy as the foundation of political thought. As minor concepts, the idea of political correctness and hegemony are taken up and their overarching influences on the political ideas are discussed. This module on the whole tries to ground the thought process of politics. This module is designed to provide conceptual foundations which are to guide the students to understand carefully the political process, institutions and phenomenon.

DIFFERENT APPROACHES TO STUDY OF POLITICAL SCIENCE

1. The History of Political Science as a Discipline: **(3 hours)**
BERTRAND BADIE, DIRK BERG-SCHLOSSER & LEONARDO MORLINO, **INTERNATIONAL ENCYCLOPEDIA OF POLITICAL SCIENCE** (Sage Publisher: 2011); Page li to lxvii
2. Political Philosophy (1.5 hours)
CHIARA BOTTICI, POLITICAL PHILOSOPHY: FOUNDATIONS OF POLITICAL THOUGHT: IN TERENCE BALL AND RICHARD DAGGER IN **ENCYCLOPEDIA OF POLITICAL SCIENCE**, (CQ Press: 2010), Pages from 1268-1271
3. Political Ideologies (1.5 hours)
TERENCE BALL AND RICHARD DAGGER, POLITICAL IDEOLOGIES: IN **ENCYCLOPEDIA OF POLITICAL SCIENCE**, (ed: George T. Kurian CQ Press: 2010) pages from 759 to 762
4. The concept of Power: (1.5 hours)
The lesson is intended to discuss about the nature and scope of power and its contradistinction with other concepts of authority, control and influence.
BERTRAND BADIE, **INTERNATIONAL ENCYCLOPEDIA OF POLITICAL SCIENCE**: (Sage Publisher: 2011); Pages from 2099 TO 2106 (CLASSES 2)
5. Hegemony: (1.5 hours)
Ideas of Gramsci and Bourdieu from any source and class notes (Class one)

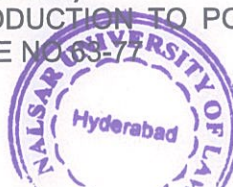
MODULE 2: CLASSICAL POLITICAL IDEAS FROM ANCIENT TO MODERN

The focus of this module is to identify the foundational ideas of politics from West and East. They tried to discuss how political philosophers convinced us how political orders came into existence and what they entail to lives of citizens. Should we obey all the laws and decrees of the state? Who should rule us, commoner, experts, benevolent despots? How much power the state should have and how much liberty the citizen should have? To avoid tyranny of majority, should we have right to behave however we wish, provided we do harm to others? Should right to liberty include the right to acquire any amount of property and dispose of it however we wish? The state of nature, state, democracy, liberty and property are the important questions this module discusses.

The formation of modern state and nationalism go hand in hand. In this chapter various stages and emergence of nation-state is also analyzed in the background of consolidation of idea of nationalism.

1. Philosopher King of Plato: **(1.5 Hours)**
WOLF, JONATHAN; AN INTRODUCTION TO POLITICAL PHILOSOPHY: OUP: 2016 (THIRD EDITION) PAGE NO 65-77

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2. Social Contractarians: Thomas Hobbes, John Locke and Rousseau (3 hours)
 HOBBS, THOMAS: LEVIATHAN, (Penguin: 1968)
 Social Contract of John Locke
 WOLF, JONATHAN; AN INTRODUCTION TO POLITICAL PHILOSOPHY: OUP:
 2016 (THIRD EDITION) Page 17 to 24
 Social Contract of Jean Jacques Rousseau
 WOLF, JONATHAN; AN INTRODUCTION TO POLITICAL PHILOSOPHY: OUP:
 2016 (THIRD EDITION). Page 24 to 29. _
3. Political Philosophy of Ambedkar (1.5 hours)
 SOSKE, JAN, THE OTHER PRINCE: AMBEDKAR, CONSTITUTIONAL
 DEMOCRACY, AND THE AGENCY OF THE LAW; THE POLITICAL
 PHILOSOPHY OF ANTONIO GRAMSCI AND B. R AMBEDKAR BY CASIMO
 ZENE; (Rutledge Publishers: 2016) Pages 59 to 72
4. The Tension between Liberty and Equality (3 hours)
 SCHWARZSCHILD, MAIMON, CONSTITUTIONAL LAW AND EQUALITY AND
 LIBERTY IN A COMPANION TO PHILOSOPHY OF LAW AND LEGAL
 THEORY BY DENNIS PATTERSON (Blackwell Companion to Philosophy):
 2010 Pages 160 to 177
5. Gandhi and Political Enlightenment (1.5 hours)
 Bilgrami, Akeel at https://www.youtube.com/watch?v=KrcV_TZOdk0
 GANDHI'S RADICALISM: AN INTERPRETATION
 BILGRAMI, AKEEL: BEYOND SECULAR WEST: (Columbia University Press:
 2010) Page (215 to 245)
6. Nationalism: (1.5 Hours)
 HAYWOOD ANDREW (2017): POLITICAL IDEOLOGIES: AN INTRODUCTION
 6TH EDITION, LONDON, PALGRAVE MCMILLON; Chapter 6

MODULE 3: INTRODUCTION TO INDIAN POLITICAL INSTITUTIONS AND PROCESSES

DESCRIPTION: The module focuses on evaluation of important Indian political institutions and process since independence. The social and political context in they evolved will be analyzed. It will deal with the nature of political arrangement and social arrangement to be achieved as conceived by the constitutional makers, nature of emerging with Indian state, nationalism, parliament, federalism, caste and politics and secularism.

1. Indian Politics and Constitution (1.5 hours)
2. The State by Partha Chatterjee (3 hours)
3. Secularism by Neera Chandoke (1.5 hours)

MANDATORY READING MATERIAL

- JAYAL, NEERAJA GOPAL AND MEHTA, BHANU PRATHAP: THE OXFORD
 COMPANION TO POLITICS IN INDIA: (OUP: 2011) STUDENT EDITION
4. BHARGAVA, RAJEEV, POLITICS AND ETHICS OF INDIAN CONSTITUTION,
 OUP 2009: Introductory Chapter

CONCLUDING REMARKS

The emerging India loves to identify itself as modern and part of global world. The influences of western modernity and technological Globalization are deep and widespread. This is the context in which the course unabashedly accommodates large portion western political thought into in it and deals with contemporary history of politics. At the end, an attempt will be made to make the students understand that all this political practice does not go uncontested. Hence the course encourages taking a fresh at what the students already believe that they know and believe. If smart people have been debating political issue for hundreds of years, it is a good bet that it is actually complicated and hard to resolve.

DR. MURALI KARNAM
 01-07-2022



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Course Name: Mathematic for Managers-II

Credits	5
Faculty Name	Prof. Rahul Gandhi Burra
E-mail	rahulgb@nalsar.ac.in
Academic Year and Semester	2021-22 Trimester – II

Course Description:

The primary objective in this course is to introduce students to basics of calculus and its applications to business, economics, and social sciences. In this course students will develop a thorough understanding of basics calculus of differentiation and integration and their applications in business, economics, and social sciences;

The broad topics covered are: Derivatives and their many applications; Infinite sequence and Series, Exponential and Logarithmic functions. Using definite integrals to find future value, consumer and producer's surplus, areas and volumes

Learning Outcomes:

As the course progresses students can

- Logically formulate mathematical variables and equations to quantitatively create mathematical models representing problems in everyday life, as well as business, so that calculus can be applied to achieve an optimal solution.
- Justify whether a function is continuous or not using the mathematical definition of continuity.
- Understand the derivative as a rate of change in order to quantitatively apply it to everyday life as well as business applications such as marginal analysis and elasticity of demand.
- Investigate the relationship between a function and its first and second derivatives, and use the information obtained from its derivatives to identify pertinent information about the function.
- Apply the definite integral to quantitatively determine solutions to problems in everyday life and business such as area between curves, average value of a function, and producers' and consumers' surplus.
- Recognize and appreciate the relationship between the derivative (rate of change) and the definite integral (accumulation of change), and utilize the Fundamental Theorem of Calculus as the bridge between the two.
- Generalize and extend the pattern of various calculus techniques to functions of two variables in order to find solutions to both everyday and business problems such as marginal productivity of labor and capital.

Readings:

Text Book(s) :

- 1). Marvin L. Bittinger, David J. Ellenbogen & Scott A. Surgent. 2012 Calculus and its applications (10th Edition). Pearson Education Inc.
- 2). Laurence D. Hoffmann & Gerald L. Bradley. 2010. Calculus For Business, Economics, and the Social and Life Sciences (10th Edition). McGraw Hill Higher Education
- 3). Soo T. Tan. 2015. Applied Calculus for the Managerial, Life and social sciences: A brief approach (10th Edition). Cengage Learning

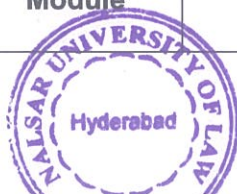
Additional Readings:

To be shared based on relevance and requirement

Detailed Plan of Lectures:

Week Number	Lecture Number	Module	Concepts
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N. A. Pasubhy



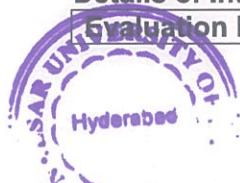
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1	Lecture-1	Module 1: Applications of Differentiation	<ul style="list-style-type: none">Local and absolute maxima and minimaIncreasing and decreasing functions; the First Derivative TestConcavity: The Second Derivative TestAsymptotes and GraphingApplications of maxima and minima
2	Lecture-2		
3	Lecture-3		
4	Lecture-4		
5	Tutorial-1	Module 1: Applications of Differentiation	
6	Lecture-5	Module 2: Exponential and Logarithmic Functions	<ul style="list-style-type: none">Exponential FunctionsLogarithmic FunctionsThe derivatives of a^x and $\log_a x$Applications of Exponential and Logarithmic Functions
7	Lecture-6		
8	Lecture-7		
9	Lecture-8		
10	Tutorial-2	Module 2: Exponential and Logarithmic Functions	
11	Lecture-9	Module 3: Sequences and Series	<ul style="list-style-type: none">Arithmetic, harmonic and geometric progressionsInfinite sequencesInfinite seriesThe ratio test and the Power SeriesTaylor series and Taylor Polynomials
12	Lecture-10		
13	Lecture-11		
14	Lecture-12		
15	Tutorial-3	Module 3: Exponential and Logarithmic Functions	
16	Lecture-13	Module 4: Anti- derivatives and Definite Integration	<ul style="list-style-type: none">Antiderivatives: Basic rulesAntiderivatives for exponentials and logarithmsDefinite integralsThe Fundamental Theorem
17	Lecture-14		
18	Lecture-15		
19	Lecture-16		
20	Tutorial-4	Module 4: Anti-derivatives and Definite Integration	
21	Lecture-17	Module 5: Applications of Integral calculus	<ul style="list-style-type: none">The area between curvesIntegration by substitutionIntegration by partsApplications of integration in management
22	Lecture-18		
23	Lecture-19		
24	Lecture-20		
25	Tutorial-5	Module 5: Applications of Integral calculus	
26	Lecture-21	Module 6: Improper Integrals and functions	<ul style="list-style-type: none">Concept of improper integralsApplications of improper integralsBeta function and its applicationsGama function and its applications
27	Lecture-22		
28	Lecture-23		
29	Lecture-24		
30	Tutorial-6	Module 6: Improper Integrals and functions	

Pedagogical Tool: All Lectures and tutorials to be delivered through demonstration of the concept and problem solving exercises

Details of Internal Evaluation Components:

Evaluation No	Nature of Evaluation & Marks
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Evaluation-1	Project + Report-15 + 5 Marks
Evaluation-2	Assignments- 20 marks (2 @ 10 marks each)
Evaluation-3	Quiz-10 Marks (1 @ 10 marks each)
Evaluation-4	End Sem-50 Marks

Assignment-1

A live problem solving activity of 30 minutes duration, scheduled on 5- Jan-2022 from 6:00 p.m. to 6:30 p.m.. The syllabus is "Applications of Differentiation". Please refer to pages from 218/729 to 327/729 in the reference book Calculus and its applications (10th Edition).

Assignment-2

A live problem solving activity of 30 minutes duration, scheduled on 27- Jan-2022 from 6:00 p.m. to 6:30 p.m. The syllabus is " Sequences and Series ". Please refer to pages from 328/729 to 409/729 in the reference book Calculus and its applications (10th Edition)

Quiz Concepts

A live problem solving activity of 30 minutes duration, scheduled on 21- Jan-2022 from 6:00 p.m. to 6:30 p.m. The syllabus is " Exponential and Logarithmic Functions ". Please refer to the complete supplementary chapter "Sequences and Series" in the reference book Calculus and its applications (10th Edition)

Faculty's Project (Should be started after Lecture 4)

A group project to be assigned by the faculty after completion of the Module "Anti-derivatives and Definite Integration".

Deadline for Project Submission – 11:59 p.m. , 6 February -2022

Date of presentation - 7th February 2021, 4:00 p.m. onwards

Academic Integrity

Malpractice in any form will be dealt with as per manual of policies of Centre for Management Studies, NALSAR University of Law, Hyderabad.

N. S. Pashayp



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